
WHAT IS COMMUNICATION ABOUT?

February 23th 2011

Hong Kong University of Science & Technology

WHO IS ALISON CHANG?

- Headhunter
- Career Counselor
- Trainer
- Moderator / Facilitator / MC
- SCMP Classified Post's Career Doctor (www.classifiedpost.com & “FUEL”)
- 「2007中國百名傑出女企業家」
- 「2010年中國創新力女企業家」
- Author: 「獵頭職場啓示錄」一、二集，『天地圖書』出版
- Host: 「達人館」 Wazzup Online Radio (www.wazzup.com.hk)
- Company's website www.coresearch.hk
- Alison's blog hk.myblog.yahoo.com/alison.chang@ymail.com

AND ...

HOW?



CORESEARCH

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COMMUNICATION ISN'T JUST CONVERSATION...



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**IT'S ABOUT GETTING
YOUR MESSAGE
SUCCESSFULLY ACROSS**



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“TALKING “

ABOUT

LANGUAGES ...

Body Language





Remember ... SMILE

S

Sincere

M

Mind

I

Initiate

L

Listen

E

Eye



Remember ... HEART

H

Humorous

E

Enthusiastic

A

Attitude

R

Receive

T

Tactful



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THANK YOU !